



## ***For Immediate Release***

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### **Mayor Leclerc Leads Effort to Expand Cleanup of Downtown East Hartford**

(July 13, 2015) **East Hartford, CT** – Teaming up with the Connecticut Housing Investment Fund (CHIF), Mayor Marcia A. Leclerc and the Town of East Hartford are pleased to announce that on Saturday, September 12, 2015, from 9 a.m.-1 p.m., Mayor Leclerc will hold her annual Mayor's Cleanup Day, together with CHIF's Front Porch Day. The one day event is an expansion of Mayor Leclerc's town wide beautification efforts. In the coming weeks the Mayor will be looking for volunteers from local youth groups, churches, organizations, civic clubs, businesses, and individuals to join her in the effort.

Mayor's Cleanup Day, an annual tradition, consists of community volunteers completing a "bridge-to-bridge" clean-up of Main Street and the "gateways" of East Hartford, weeding, cleaning and removing debris all along Main Street from Main and Pitkin up through Main and Burnside. "While our employees work throughout the year to keep East Hartford maintained and orderly, we encourage our residents to join together for the benefit of our community," Mayor Leclerc said. "This town has a proud history of working together towards a common goal and this day will allow all community stakeholders to rally together towards revitalizing and beautifying our town."

In addition to the work being done on Main Street, Mayor Leclerc has teamed up with CHIF and will also be out in the neighborhoods of "Downtown East" and "Downtown West" for the Front Porch Day event. This one-day program is a small part of CHIF's East Hartford Urban Revitalization Program and is designed to get residents out of their homes (onto their "Front

Porches”) and working together with other resources to improve property conditions in their neighborhoods. This process provides residents a way to communicate their concerns and needs and strives to build local community leadership to continue this effort into the future.

Streets in the Downtown East and West Neighborhoods that will be a part of this year’s Mayor’s Clean Up and Front Porch Day efforts include: Bigelow Street, Bissell Street, Central Avenue, Chapman Street, Ellsworth Street, Elm Street, Fuller Avenue, Governor Street, Lewis Street, Orchard Street, Orchard Terrace, Phelps Place, Phelps Street, Prospect Street, Rector Street, Richard Road, Robin Terrace, Saunders Street, Sherman Avenue, Walter Place and Wells Avenue.

Homeowners, who live on the streets listed in this release, who are interested in learning more about the programs available to them through CHIF, including participation in the Front Porch Day program, can call CHIF at (860) 233-5165, Monday-Friday, from 9 a.m.-5p.m. In addition CHIF will be hosting an informational meeting on July 22, 2015 at 6PM in Town Hall for all homeowners of the above streets.

Local organizations, businesses and individuals interested in volunteering are asked to contact the Mayor’s Office at 860-291-7200, or email [jcarrero@easthartfordct.gov](mailto:jcarrero@easthartfordct.gov). A celebratory BBQ lunch will be provided for all registered volunteers.

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